

**Communication &  
Interests, Talents, Abilities**

■ Terms:

- **Interests**—Topic/activity pursued with passion
- **Competence**—motive to do things well
- **Aristotelian principle**— people enjoy doing what they do well.
- **Leisure world**—culture that develops around a shared leisure activity
- **Well-developed interests**—attraction to a field marked by a deep intellectual and emotional involvement

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**Communication &  
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■ Terms:

- **Ability**—Differences in performance of some behavior for which there is an objective standard.
- **Genius**—person whose accomplishments have exerted a profound influence on current and future generations
- **General intelligence (g)**—general factor common to all instances of skilled performance
- **Specific intelligence (s)**—factor that is viewed in one specific area of skilled performance

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**Communication &  
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■ Terms:

- **Multiple intelligences:**
  - Linguistic (Languages/meanings)
  - Logical-mathematical
  - Spatial
  - Musical
  - Bodily
  - Personal (Ability to access one's feelings)
  - Social (Understand others)  
(Assessment in context)
- 10-year and 12-7 rules

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**Competence Model of Communication**

"Communication competence is the ability to choose a communication behavior that is both appropriate and effective for a given situation. Interpersonal competency allows one to achieve their communication goals without causing the other party to lose face. The model most often used to describe competence is the component model (Spitzberg & Cupach, 1984) which includes three components: 1) knowledge, 2) skill, and 3) motivation. Knowledge simply means knowing what behavior is best suited for a given situation. Skill is having the ability to apply that behavior in the given context. Motivation is having the desire to communicate in a competent manner."

<http://www.uky.edu/~drlane/capstone/interpersonal/competence.htm>



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**Competence Model of Communication**

According to Spitzberg & Cupach (1984):

1. **Communication competence** is comprised of knowledge, skills, and motivation used to create communication that is both **appropriate** and **effective**.
2. **Effective communication** meets its intended goal(s).
3. **Appropriate communication** conforms to social, relational, linguistic demands of a communication episode.



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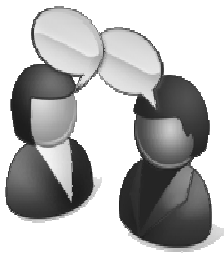
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**Positive Communication Competence**



- Working definition (Socha): Ability to select and display communication behaviors that are effective and appropriate in prompting positive outcomes such as: positive subject feelings, development of positive individual traits (outlooks, values, character strengths, etc.), creating and sharing interpersonal resources (affiliation, love, social support, stable attachments, etc.), enhancing relational satisfaction, supporting positive relationships, groups, and organizations, and so on.

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**How might we facilitate development  
of Positive Communication  
Competence?**

- Early Childhood?
- At Home?
- Schools?
- Churches?
- Employment?
- Society?
- Media?



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