Army ROTC Monarch Battalion

Monarch Firing Battery – Old Dominion University
Mission

The U.S. Army ROTC Monarch Battalion at Old Dominion University recruits, retains, develops, and commissions a minimum of 16 lieutenants (14 line and 2 nurses) annually who are mentally, physically, and emotionally ready to lead American Soldiers.
• 250 Cadets currently involved with ODU Army ROTC

• 273 Army ROTC programs in the US
  - 3rd largest program among non-Senior Military Colleges
  - 10th largest including Senior Military Colleges (VT, Texas AM, VMI)

• Program Includes Cadets from:
  • Tidewater Community College (30)
  • Virginia Wesleyan College (15)
  • Thomas Nelson Community College (2)
  • Regent University (First Cadet started Fall 09, expect 3 additional next year)

• Program is growing tremendously:
  • SY 04-05: 92 students
  • SY 07-08: Averaged 187, reached as high as 201
  • SY 08-09: Averaged 200; reached 220 in the Fall
  • SY 09-10: Reached 295 in the Fall
• Will commission 20 Lieutenants for FY 10 –
  • 19 line officers (Infantry, Aviation, Field Artillery, etc)
  • 1 nurse: CDT Murphy is graduating from SoN and will join the NG

• Nurse Mission is our most difficult to achieve
  • Continue to recruit heavily in the high school market
  • Work very closely with SON to find prospects
  • Will not meet nurse mission this year, but on track for FY 11/12

• Cadre/Instructors:
  • 8 Instructor positions, currently have 7/8 but lose 2 this summer
  • 3 Army Admin/Logistical civilian positions
  • 2 National Guard Recruiters working on our staff full time
  • MAJ Summers selected as Army ROTC Instructor of the Year

• Scholarship/Tuition Assistance:
  • 58 Cadets receiving full scholarship from ROTC
  • 90 Cadets receiving tuition assistance from Guard/Reserves
Overall Commissions / Commission Mission

Number of Commissions

Fiscal Year

Mission
Commisioned
Projected

FY98  FY99  FY00  FY01  FY02  FY03  FY04  FY05  FY06  FY07  FY08  FY09  FY10  FY11  FY12  FY13
Commission Type & Branch

**Commission Type**
- Active Duty: 68%
- Educational Delay: 21%
- Army Reserves: 8%
- National Guard: 2%

*Data from 2005-2010*

**Branch**
- Combat Arms: 50%
- Combat Support: 35%
- Medical: 15%

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7
Resources

**Provided by the Army**

- **Budgets:** $113,035
  - Operating: $47,195
  - Clothing: $55,790
  - Marketing: $8,050
  - Food/Beverage: $2,000

- **Cadet Support:** $1,872,348
  - 58 on Scholarship: $415,744
  - 90 on Tuition Assistance: $705,004
  - Stipend: $430,000
  - Books: $69,600
  - Guard/Reserve Drill Pay: $252,000

- **Staff Salary:** $760,000

- **Army Investment:** $2,745,383

**Provided by ODU**

- **Budget:** $71,945

- **Funded and Unfunded Room and Board:** $156,130

- **ODU Investment:** $228,075
Maintaining Our Foxhole

• Continue active involvement across ODU community

• Maintain access to Powhattan Field and gym facilities to conduct physical training

• Room and Board Scholarships provided by ODU are invaluable in attracting Cadets on campus and from high schools – helps finalize decisions with prospects every year
• ODU Army ROTC Started in 1969 – 698 graduates
  • GEN (RET) Ben Griffin – ODU ‘69
  • LTG Kathy Gainey – J4, Joint Staff
  • MG Mick Bednarek – CG, 1st Army, Division East
  • BG Joe Perrin – Intelligence Officer for Operation Iraqi Freedom
  • COL Marty Schweitzer – Executive Officer, Afghan. Commanding General

• Alumni Officer Visits during SY 09-10:
  • COL Jimmy Phillips (‘88) – Guest Speaker for Dining In and spoke to senior class about being an officer
  • LTC Mimi Dill (‘89) – Spoke to our senior class

• VIP Visits:
  • MG Arthur Bartell, Commander, US Army Cadet Command
  • MG Dale Long, Commander, Joint Task Force Civil Support
  • COL Ron Elrod, Commander, 4th ROTC Brigade, Ft Bragg
  • COL Churn, Commander, Troop Program Unit, US Army Reserves
Scholarships

- We provide 2, 3, and 4 year scholarships

- Scholarships include:
  - Full Tuition
  - $1200 a year for books
  - A tax free monthly stipend ($300-$500)
  - Require 2.5 GPA and 920 SAT

- Full Tuition Assistance and Room/Board available from National Guard and Army Reserves

- **New program**: we may award scholarships to Community College Students provided they will progress to a 4 year school – TCC/TNCC
Profile of AROTC Four-Year Scholarships Winners Nationwide

- Mean SAT: 1257
- High School GPA: 3.6
- Top 5% in Class: 28%
- Top 25% in Class: 77%
- National Honor Society: 56%
- Varsity Letter Winners: 79%
- Varsity Team Captains: 57%
- Club Presidents: 15%
Grade Point Average Comparison
(Fall 2009)

* Source: ODU Institutional Research and Assessment
Guidance – Initiate a formal Cadet Mentorship Program that provides every Cadet with the resources, encouragement, and support that will assist in integrating new Cadets into the battalion, encourage success in the classroom, and help all Cadets in reaching their full potential.

- Created a special staff officer position in the Cadet chain of command to implement the program
- Complement the Leadership Development Program
- Every Cadet has a Mentor that is senior to them in the program
- Focuses on academic performance, as well as personal development such as personal life / challenges
- Mandatory study hall for all contracted Cadets with lower than a 2.5 GPA; optional for others. Every Tue, Wedn, Thur 5-7 PM
Diversity Breakdown

**ODU Army ROTC**

Current enrollment

- Male: 75%
- Female: 25%

- Caucasian: 68%
- African-American: 20%
- Hispanic-American: 5%
- Asian-American: 1%
- Other: 6%

**ODU**

Based on ODU Full-Time enrollment of 17,751*

- Caucasian: 55%
- African-American: 4%
- Hispanic-American: 4%
- Asian-American: 6%
- Other: 22%

* Source: ODU Institutional Research and Assessment Website

Official Fall 2009 Enrollment Statistics
Spring 2010 Events

• Battalion Training Exercise at Ft. Eustis with 135 Cadets participating – largest turnout in program history

• Army ROTC Joint Field Training Exercise with William & Mary, Norfolk State, Hampton University, University of Richmond & Virginia State University

• Conducted land navigation, obstacle course and tactical training 5 weekends during the semester

• Spring Awards Ceremony was held on Apr 22

• Military Ball on Apr 23. Major General Arthur Bartell, Commander of Cadet Command, was the guest speaker.
Cadet Requirements

• Physical Training three times a week – 6 AM
• ROTC Class each semester
  • Fresh/Soph: 1 credit per semester
  • Jr/Sr: 3 credit class & 1 credit lab per semester
• Leadership Labs every other Thursday – practice leadership and infantry skills
• Study Hall 3 times a week for Cadet with GPA below 2.5
• Attend Leadership Camp between Junior and Senior years
Cadet Training Events

- Freshmen Orientation Week
- Parade on Kaufman Mall
- Rappelling
- Army Physical Fitness Tests
- Rifle Ranges
- Land Navigation Training
- Field Training Exercise
- Combat Water Survival
- Small Unit Tactics Training
- President’s Review
- Awards Ceremony
- Military Ball
- Commissioning
- Graduation

ARMY vs NAVY Flag Football Game: ARMY Wins!

Faculty/Staff Physical Fitness at Kaufmann Mall
Campus and Community Involvement

- **Student Clubs:**
  - Black and Gold Society (ROTC Fraternity/Sorority)
  - Scabbard and Blade National Honor Society
- **Freshmen Move In Assistance**
- **Larchmont Elementary Mentor Program/RAT Race Support (PTA Event)**
- **Color Guard for Basketball Games and Ceremonies**
- **Sep 11 Memorial Run and Veteran’s Day Observance**
- **Intramural Sports Teams**
- **ODU Student Government and fraternity/sorority members**
- **Co-Sponsor Push Up Competition, Adventure Race**
- **Rappelling open to faculty/staff**
- **Work soccer, baseball, and football concessions to support Cadet Fund**
Recruiting Strategy and Opportunities

**Strategy / Keys**

- Targeted Recruiting
- Close relationship with University
  - Admissions
  - Housing
  - Nurse Program
  - Administration
- Excellent relationship with local recruiters (AC / USAR / ARNG)
- Retention focused training events (ranges, rappelling, FTXs, Ranger Challenge, Adventure Race)
- MS I & MS II transitions
- Opportunities to excel (cadet of the month boards, Rangers, awards, Scabbard & Blade, Black & Gold)
- Maximize Room and Board incentives

**ACTIVELY and AGGRESSIVELY seek out every opportunity**

- Open Houses throughout the year
- Previews during the summer
- Scholarship Interviews
- Monarch Move-In
- Monarch Week of Welcome
- Welcome and End of Year Picnics
- Campaigns for Leaders Training Course and Nurses
- Targeted lists from Admissions
- Publicize across campus with flyers and posters
Nurse Market

• Target:
  o Nurses in all classes
  o Primary focus is on the high school market and accepted Nurses into ODU SON

• Marketing Effort:
  o Seek out and attend any and all nursing functions in the area – includes Open Houses, Previews, and College of Health Science functions
  o Networking with School of Nursing / Nurse Faculty Meeting
  o Referrals from Cadets and other sources
  o Four different visits from the ROTC Nurse counselors
  o Congratulation letter in each nursing school acceptance packet
  o Direct mail / email to targeted populations in the School of Nursing
  o Visit and speak to clubs and classes
  o Prioritize and fully utilize room and board incentives
Summer 2010 Military Training

• New Records for Cadets attending training off campus:
  • 48 will attend Leader Development and Assessment Course – Fort Lewis, WA
  • 3 will attend Leaders Training Course – Fort Knox, KY

• Record 10% of Cadets selected for Army Schools:
  • 10 will attend Airborne School; most slots ever at ODU
  • 11 will attended Air Assault School; most slots ever at ODU
  • 3 will participate in Cadet Troop Leader Training (Fort Huachuca, Germany and Fort Hood)
  • 5 Nurses will attend a 6 credit Nurse Summer Training Course (Hawaii, Walter Reed, and Fort Sam Houston)

• 5 members of Staff will serve at training camps
• 2 Educators will attend visits at training camps
  (Don Stansberry and Dr. Kevin Marbury)
Keys to Success

• Students First, Cadets Second --- *Graduate 1st, Commission 2nd!*
• Realistic/Demanding Training; Must maximize use of training time
• Very good relationship with ODU – rely heavily on access to facilities for physical training and classroom support
• Cadre and Cadets active on the campus
• Great use of scholarships and National Guard Tuition Assistance
• Room and Board Scholarships
• ODU wants us to succeed
Questions
# Cadre

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<th>Position - Rank</th>
<th>Years</th>
<th>Branch</th>
<th>Combat</th>
<th>Misc Info</th>
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<tbody>
<tr>
<td>PMS – LTC Brown</td>
<td>19</td>
<td>Aviation</td>
<td>2 Tours</td>
<td>ROTC–Armor/QM</td>
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<td>Senior Military Instructor MSG Sullivan</td>
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<td>Field Artillery</td>
<td>3 Tours</td>
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<td>APMS – MAJ Summers</td>
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<td>Quartermaster</td>
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<td>0 Tour</td>
<td>OCS- NG Officer</td>
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<td>2 Tours</td>
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<td>Executive Secretary</td>
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<td>University Employee</td>
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<td>Linda Baker</td>
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<td>2007 ODU Employee of Year</td>
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<td>Human Resource Asst</td>
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<td>Retired Army Senior NCO</td>
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<td>James Jones</td>
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<td>1 Combat Tour – Kuwait</td>
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<td>Supply Technician</td>
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<td>Retired Army NCO</td>
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<td>Richie Thomas</td>
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<td>1 Combat Tour – Desert Storm</td>
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<td>Human Resource Tech</td>
<td>1 year</td>
<td>Recently Retired from Virginia National Guard</td>
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<td>Melvin Yates</td>
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**NURSES**

- **MS 10:** 1 total, GRFD.
  - Mission of 2
  - CDT Murphy: Lost 3 Nurses to MS 11 this SY due to injuries and grades

- **MS 11:** 5 total
  - Mission of 2
  - CDTs Young, Mullens, Rerras, Wiseman, Hayward, Cocchimiglio

- **MS 12:** 5 total
  - Mission of 2
  - CDTs Corsaro already admitted to SoN, CDTs Delk, Decamp, Hook, Irvin, still attempting entrance to SoN will more than likely migrate
  - Working 2 add’l CDT’s Snyder and Stephens already admitted to SoN

- **MS 13:** 4 Total
  - Mission of 2
  - CDT’s McVean and Parks were 4 yr scholarship winners incoming this Fall
  - CDT’s Hill and Millete accepted into SoN starting Fall ‘10