

UNICEF's Document and Five Principles

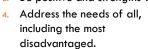
"Communicating with Children: Principles and Practices to Nurture, Inspire, Excite, Educate, Heal"



Written by Kolucki & Lemish (2011)

UNICEF's Document and Five Principles

- Age appropriate and childfriendly
- 2. Address children holistically
- 3. Be positive and strengths-based





Stages in Learning About Communication

- 0-12 months: Self different from others
- 2. 12 Months+: "Other" is unique
- 24 months+: Relational knowledge and situational knowledge.
- 4. Lifelong?



Developing Communicative Knowledge: Self

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- 1. Basic regulation (3m);
- 2. Reciprocal exchange (3-6m);
- 3. Initiative (6-9m)
- 4. Focalization (9-12 m)
- 5. Self-assertion (12-24m)
- 6. Recognition/continuity (18-36m)
- 7. Childhood "Self-Identity" formation

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Developing Communicative Knowledge: Others

- ■Others and communication
 - Person Perception and Role Taking
 - Social Cognition
 - Social Reasoning
 - Social Relationships
 - Social Situations



Person Perception and Role Taking

- By age 4 children have a set of beliefs about others
- Doll studies—What can the doll see? Feel? Think?
- Register cues from others and then draw inferences about the person (inference become more abstract with age).
- "WHY?" (Psychological motives of others versus chance events)



Person Perception and Role Taking



- Role taking
- Situational role taking (What would I do in this situation?)
- Understand that people in same situation behavior differently.
- Compare/contrast own views with others.
- Declining egocentrism as age and role-taking abilities increase.

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- Content and relational dimensions of messages
- □ Dodge's model of children learning social communication:
- 1. Encode the displayed cues (attention, sensation, perception)
- 2. Apply interpretation rules to derive an interpretation
- 3. Access set of responses linked to their interpretation
- 4. Evaluate/select optimal response
- 5. Produce selected response (speech, nonverbal)

Social Cognition

- □ Constructivists Perspective
 - Development proceeds from simple to complex
 - □ Cognitive complexity (Individual differences)
 - Cognitive complexity and person-centered communication
- □ Measure Cognitive Complexity
 - RCQ



Conceptualizing and Measuring "Communication Competence"

- □ "Communicative Competence Scale" (Wiemann, 1977)
- "Communication Competence Assessment Instrument" (Rubin, 1982)
- "Mobile Communication Competence Instrument" (Bakke, 2010)